



8 March 2021

Dear Parents

The DSD is celebrating its Golden Jubilee this year. It is quite incredible what we have been through in the last 50 years, and to think that on top of all this, we are also dealing with the effects of a global pandemic at the moment. It hasn't always been easy, but with you, our DSD Community, we can withstand any challenge. This year we wish to celebrate this achievement with special events, merchandise and much more, so keep your eyes peeled on our Parent Portal which can be found on our website at www.dsduurban.co.za, and other communication channels, where we will be sharing all the latest news and developments with you.

DSD Golden Jubilee Book Advertising

As 2021 marks the 50th Anniversary of our incredible school, we want to mark the occasion with a commemorative book. Help us celebrate, and in the same way leave your mark, by advertising your Business in our Golden Jubilee Book and by doing that, allow us to finance the print of approximately 500 copies.



50 JAHRE DSD FESTSCHRIFT

Advert Pricing Breakdown

Inside Cover	200mm x 200mm	5mm bleed all round	R 9 000
Full Page	200mm x 200mm	5mm bleed all round	R 8 000
Half Page	100mm x 100mm	no bleed required	R 5 000
Quarter Page	50mm x 50mm	no bleed required	R 3 000



The book will not only be printed and sent all over the world, but will be made available digitally, which will allow for a far greater audience reach, way beyond the DSD Community in Westville. The book will contain stories of the past 50 years, interviews with past-learners and staff, articles, artworks and much much more.

Please see the costing alongside, as well as the link to the order form below:

<https://forms.gle/8HeoUKfrheQ7qQuZ6>

DSD Golden Jubilee Shirts

We would also like to create some Golden Jubilee Merchandise for our Community to purchase. The first item would be printed white T-Shirts for children and embroidered navy or white golf shirts for adults. The 50 Jahre DSD Logo will be printed or embroidered onto the T-shirts and golf shirts respectively. Before ordering this apparel, we would like to gauge demand and therefore would appreciate it if you could fill in the below feedback form: <https://forms.gle/KPHTjuik5Ja977G87>



Adults: Golf shirts:
Navy / White with
embroidered logo.



Children: T-shirts
White with printed
logo.

We are looking forward to your Feedback as we prepare to celebrate this exciting milestone.

Kind Regards,

Katrien Schöttler
Development

Lorryn Töllner
Marketing